

WHAT IS WBENC?

The **Women's Business Enterprise National Council (WBENC)** is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs.

CDN has been a WBENC member since 2003.

CERTIFICATION BENEFITS

WBENC Certification validates that a business is at least 51 percent owned, controlled, operated and managed by a woman or women.

WBENC provides members with programming, events and networking opportunities for women-owned businesses, supplier diversity experts, government and corporate procurement professionals, and other industry and thought leaders throughout the U.S.

WBENC provides support and resources to ensure women business owners have access to the education, support and tools they need to grow and succeed.



WHY DOES IT MATTER?

In addition to our product innovation, quality and value, purchasing from CDN as a certified WBENC member can provide additional benefits.

The federal government, and some state governments, offer **tax credits and incentives** for companies that use women-owned businesses as suppliers.

CDN is registered in the US federal government's System for Award Management (SAM), a supplier database which allows CDN customers to participate in Federal procurement. Our records can be viewed by doing a search from the SAM website (www.sam.gov) using our CAGE Code or DUNS Number. Call us for these numbers.

CDN qualifies for **supplier diversity programs** adopted by many major companies and organizations.

CDN is the **only major supplier** of thermometers, timers and scales that is women-owned and qualifies for supplier diversity programs.

WBENC believes diversity promotes innovation, opens doors, and creates partnerships that fuel the economy.

Ask us how you can benefit from our WBENC membership.